

The background of the entire page is a dark, starry space pattern. Overlaid on this are several thick, vertical, light-gray bars of varying heights and widths, creating a stylized, abstract architectural or digital aesthetic.

HOLICS

L O S A N G E L E S

COMPANY PROFILE

2019

Contents.



- 01 | About Us**
Introduction of the organization
- 02 | Vision & Value**
Our ultimate goal to achieve
- 03 | Process**
All procedure that proceeded for the project
- 04 | Our Specialty**
Professional product and services
- 05 | Contact**
Connection to us for your inquiries

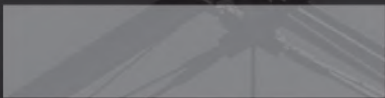
About us

01

Define what your brand stands for,
its core values and tone of voice,
and then communicate consistently
in those terms.

—Simon Mainwaring

founder and CEO of We First, a creative consultancy



Who is Holics?

HOLICS

['hɔ:lik-s]

‘-holic’ is the suffix commonly to words to indicate ‘addiction’
like workaholic, colorholic, shopaholic, lifeaholic, etc.

The alliance between you and us will have
the significant accent to your brand and its value
to attract your loyal clients and future customers.

02

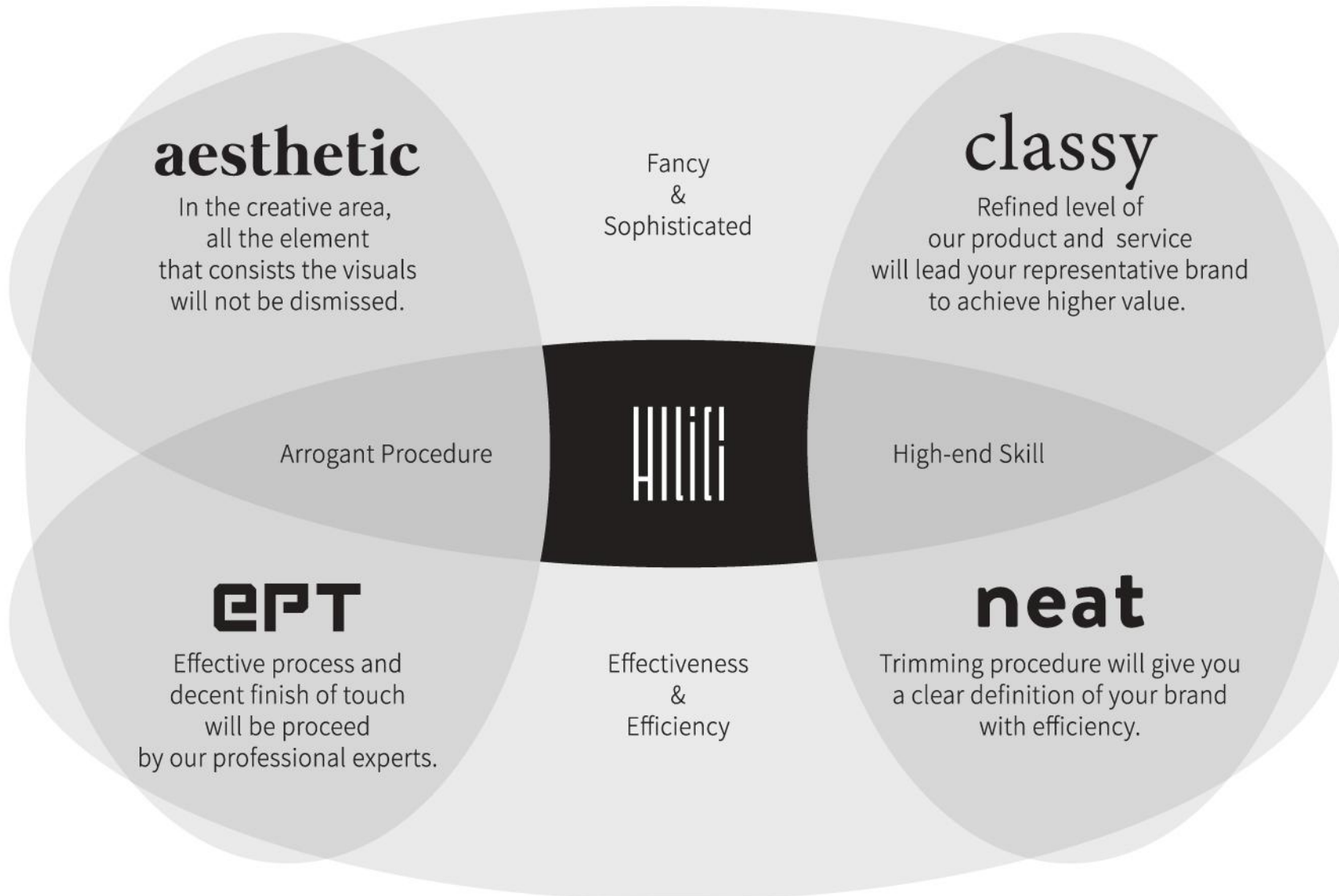
If you do build a great experience,
Customers tell each other about that.
Word of mouth is very powerful.

—Jeff Bezos
CEO of Amazon

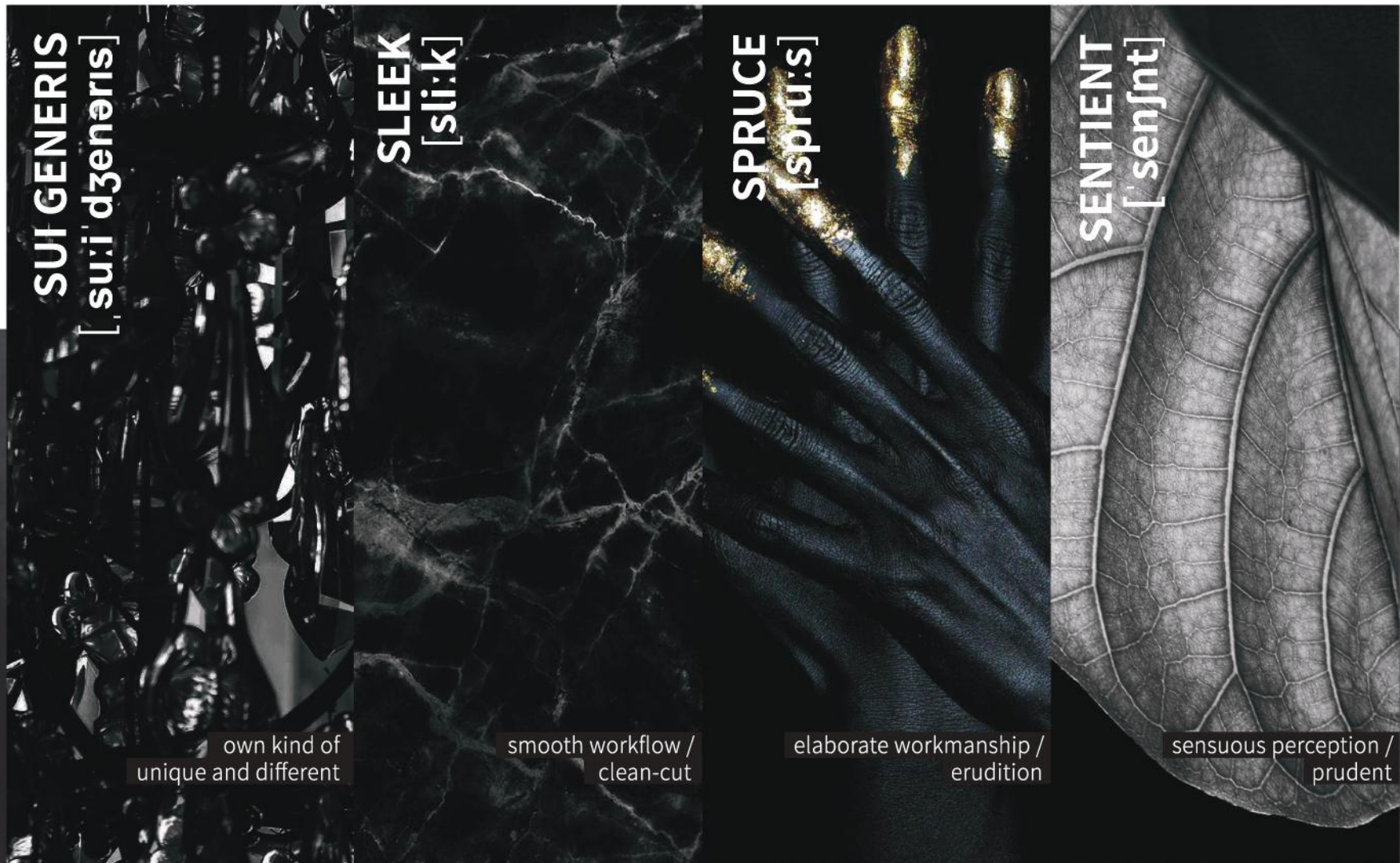
Vision & Value

Our Vision

Customer Satisfaction



Key Value



03



Process

Trust the process. Your time is coming.
Just do the work and the results
will handle themselves.

|
Tony Gaskins

Motivational speaker, Author, and Life Coach

Development Process

BRANDING CONSULTATION

A socle that you can make and clarify the definition of your brand and deliver it to us. Then, the text, concept, story kind of ingredients will become the clue of your brand's future visual and direction.

VISUAL DEVELOPMENT

Our creative team will present the artwork to fulfill your needs for your brand. The team will research, develop, create and finish the artwork to the last.

INITIAL PRODUCTION STAGE

Once the artwork is approved with our format to achieve, it is time to have the looks in real. Our experienced operation & production team will make the actual items.

LAUNCHING

After all process is done for the new development, we will set the D-day for your brand to start having the items. The date will come out with arranging every condition and it may vary per the situation.

Analysis & Consultation



Branding is a collaboration that matters in
both business environment and visual communication.

The definition from two sides will be considered during the process by us.

04



Our Specialty

Pairing something fresh with an established masterpiece can help the audience discover something new in both cases.

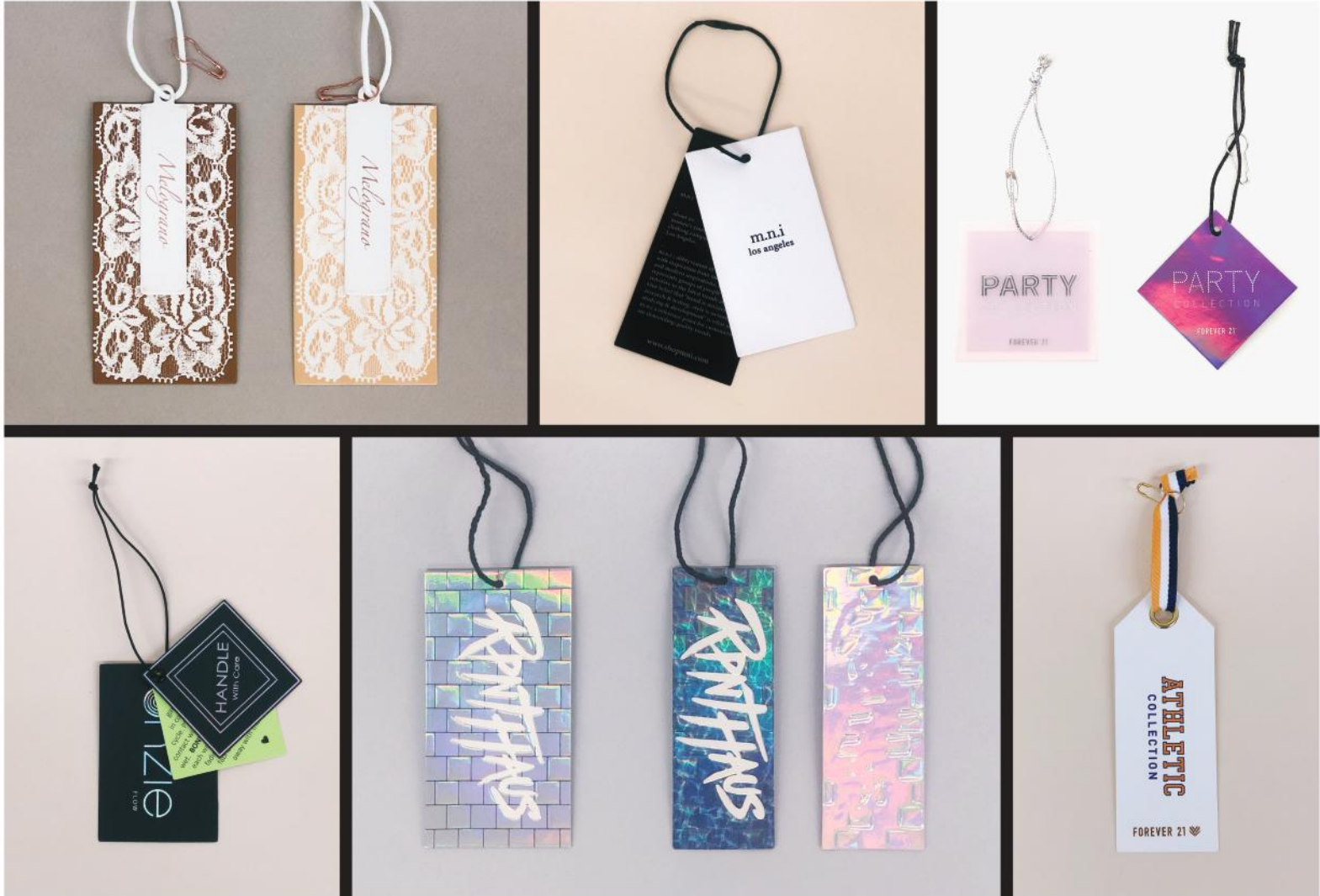
On the one hand they are hearing something new, and on the other hand, they are hearing an old favorite in a new way.

—Paavo Järvi

Conductor



LABEL ['leɪbl]



HANG TAG [hæŋ-tæg]



CARD [ka:rd]



PACKAGING ['pækɪdʒɪŋ]

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HOLICS
L O S A N G E L E S

Contact

05